

Tourism Advisory Panel – Request for Funding Application (Tourism Event)



Applicant Information	
Organization	TOWN OF GANANOQUE - TOURISM & EVENTS
Contact Name	JENNIFER BARIL
Title	TOURISM & EVENT DEVELOPMENT COORDINATOR
Address	VISITOR CENTRE - 10 KING STREET, EAST GANANOQUE, ON K7G 1E9
Phone #	613-888-3623
Email	jbaril@gananoque.ca
Event Website	www.gananoque.ca
Event Information	
Event Name	Ladies Night out at the Tirehall Festival of Lights
Event Dates	Nov 20th, Nov 27th
Event Organizer Name	Jennifer Baril, Amanda Trafford, McKenna Modler
Event Organizer Phone #	613-888-3623
Event Organizer Email	jbaril@gananoque.ca
Funding Amount Requested	\$11,750

Tourism Advisory Panel – Request for Funding Application (Tourism Event) Continued



If there is not enough space, please answer the questions below on a separate page.

1. Has this event been hosted before? If yes, when and where?

YES THIS IS OUR 5th Year for FOL

1ST YEAR FOR HEALTH & WELLNESS

2. Who is your target market/audience?

Families, couples from Gananoque to Toronto & Ottawa for FOL

Women and support for the Health & Wellness.

3. Estimated # of tourists/visitors your event will attract to Gananoque (from 40+km away)

5000 +

We're working on doing more night time events to utilize the lights.

150 ppl for the Health & Wellness

4. How and where will the event be advertised/marketed?

Facebook, Instagram, website, Radio, X as well as in our Visitor Guide. Posters & handouts